

● SITE TEARDOWN · ISLAMICCOUNCIL

# Islamiccouncil: a phone-and-desktop teardown

We loaded <https://www.islamiccouncil.com/> 4 times on a simulated iPhone and 2 more on a 1366px desktop, and wrote down what a real visitor would see on each. No login, no insider access, no Harvv pixel needed. Here is what repeated visits already show, sorted by how we know it.

August 1, 2026 · External scan · 4 MOBILE + 2 DESKTOP LOADS · NO PIXEL DATA

TL;DR

## What jumped out

Of everything we found on this scan, this is the one to start with: **Tiny buttons are hard to tap on mobile.** 48 of 84 tappable items on this page (57%) measure under 24 pixels on their shorter side, below the WCAG minimum, and well under the 44 pixels Apple and Google recommend for reliable tapping, and the same ones came up small on every test load. When visitors can't hit what they expect to, they get frustrated and many of them leave instead of trying again.

57%

TAP TARGETS UNDER THE  
44PX MINIMUM (48 OF 84)

260ms

LARGEST CONTENTFUL PAINT  
(LAB MEDIAN)

1.0 MB

TOTAL PAGE WEIGHT (MEDIAN)

Below: what's already working, every finding ranked by impact and tagged with the screen it affects, the speed numbers on phone and desktop, and a checklist of what to fix first.

### AI SEARCH VISIBILITY

#### How visible is islamiccouncil.com to AI search?

ChatGPT, Perplexity, and Google AI Overviews are the new front page. The AI checks in this report are a preview. A free account turns them into a live 0 to 100 score, tracked daily and benchmarked against your competitors.

[See the full AI report, free](#)

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## What's already working

Start here so the problems below are in context. These held up across the test loads:

- **Speed is good.** The main content paints in about 0.3s in our test loads, inside Google's 2.5s "good" threshold. Real networks are slower, but the page itself is not heavy.
- **Light page weight.** The page is about 1.0 MB across 62 requests. That keeps it quick on mobile data and cheap to load repeatedly.
- **Accessible to most visitors.** Lighthouse accessibility is 100/100, so screen-reader and contrast basics are largely handled.

Findings, ranked by what hurts conversion most

| SEVERITY | FINDING                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | HOW WE KNOW |
|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| HIGH     | <div><div>Tiny buttons are hard to tap on mobile</div><div>MOBILE</div><div>ACCESSIBILITY (WCAG)</div><div>CONVERSION</div><div>8 ELEMENTS</div></div> <p>48 of 84 tappable items on this page (57%) measure under 24 pixels on their shorter side, below the WCAG minimum, and well under the 44 pixels Apple and Google recommend for reliable tapping, and the same ones came up small on every test load. When visitors can't hit what they expect to, they get frustrated and many of them leave instead of trying again.</p> <p>THE EXACT ELEMENTS WE FOUND:</p> <ul style="list-style-type: none"><li>a 205x11 "INFO@ISLAMICCOUNCIL.COM"</li><li>a 94x17 "24casino login"</li><li>a 63x17 "30bet UK"</li><li>a 124x17 "30bet online casino"</li><li>a 65x17 "casino666"</li><li>a 45x17 "Acebet"</li><li>a 79x17 "Africasports"</li><li>a 54x17 "Ala Win"</li></ul> |             |
| HIGH     | <div><div>Google Analytics tracking broken</div><div>BOTH</div></div> <p>The Google Analytics request failed to complete on every one of the 4 test loads. If real visitors hit the same failure, GA is missing those visits and the dashboard has no way to flag it. Conversion numbers, audience counts, and channel attribution are all undercounting. Worth checking the tag loading order and any consent banner that might be blocking the request.</p>                                                                                                                                                                                                                                                                                                                                                                                                              |             |
| HIGH     | <div><div>JavaScript errors were logged during load</div><div>BOTH</div><div>CONVERSION</div><div>TRACKING</div></div> <p>Errors in the console often mean a feature silently broke: a button that does nothing, analytics that did not fire, a form that will not submit.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |             |
| HIGH     | <div><div>Add statistics / fact density for AI citations</div><div>BOTH</div><div>AI SEARCH</div><div>SEO</div></div> <p>AI answers prefer concrete numbers over vague claims; pages with a statistic every ~150-200 words are cited markedly more (~+32%). These pages are statistic-thin. Back claims with figures (% , counts, \$ , multipliers). (Found across a sample of 8 pages from your sitemap, a partial crawl rather than your full site.)</p>                                                                                                                                                                                                                                                                                                                                                                                                                 |             |

| SEVERITY | FINDING                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | HOW WE KNOW |
|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| HIGH     | <b>Broken internal links</b> BOTH SEO CONVERSION 12 EXAMPLES <p>28 internal link targets returned an error (404/410/5xx) or did not respond. Broken links waste crawl budget, frustrate visitors, and leak ranking signal. (Found across a sample of 8 pages from your sitemap, a partial crawl rather than your full site.)</p> <p>-----</p> <p><b>THE EXACT EXAMPLES WE FOUND (FIRST 12):</b></p> <ul style="list-style-type: none"> <li>• <a href="https://www.islamiccouncil.com/cdn-cgi/l/email-protection">https://www.islamiccouncil.com/cdn-cgi/l/email-protection</a> (404)</li> <li>• <a href="https://www.islamiccouncil.com/privacy-policy/">https://www.islamiccouncil.com/privacy-policy/</a> (404)</li> <li>• <a href="https://www.islamiccouncil.com/parental-support-2/">https://www.islamiccouncil.com/parental-support-2/</a> (404)</li> <li>• <a href="https://www.islamiccouncil.com/services">https://www.islamiccouncil.com/services</a> (404)</li> <li>• <a href="https://www.islamiccouncil.com/services/shariah-consultancy">https://www.islamiccouncil.com/services/shariah-consultancy</a> (404)</li> <li>• <a href="https://www.islamiccouncil.com/services/dispute-resolution">https://www.islamiccouncil.com/services/dispute-resolution</a> (404)</li> <li>• <a href="https://www.islamiccouncil.com/services/investment">https://www.islamiccouncil.com/services/investment</a> (404)</li> <li>• <a href="https://www.islamiccouncil.com/services/zakah-calculation">https://www.islamiccouncil.com/services/zakah-calculation</a> (404)</li> <li>• <a href="https://www.islamiccouncil.com/services/wills-inheritance">https://www.islamiccouncil.com/services/wills-inheritance</a> (404)</li> <li>• <a href="https://www.islamiccouncil.com/services/business-finance">https://www.islamiccouncil.com/services/business-finance</a> (404)</li> <li>• <a href="https://www.islamiccouncil.com/services/fintech">https://www.islamiccouncil.com/services/fintech</a> (404)</li> <li>• <a href="https://www.islamiccouncil.com/services/waqf">https://www.islamiccouncil.com/services/waqf</a> (404)</li> </ul> |             |
| MEDIUM   | <b>Google is writing your search snippet for you</b> BOTH SEO <p>This page has no meta description, so Google grabs whatever text it finds on the page and shows that under your title in search results. Usually it's not the pitch you'd write yourself. Adding a 120 to 160 character summary is one of the easier wins for search click-through.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |             |
| MEDIUM   | <b>Security headers are missing or weak</b> BOTH SECURITY <p>The server response is missing browser-hardening headers that protect visitors and are a standard security and agency checklist item. Missing or weak here: Content-Security-Policy (the main defense against injected and cross-site scripts); clickjacking protection (X-Frame-Options or a CSP frame-ancestors rule); a stronger HSTS policy (max-age at least 180 days plus includeSubDomains); X-Content-Type-Options: nosniff (stops MIME-type sniffing attacks). These are set at the server, CDN, or host level (most platforms expose them in settings or a config file) and do not change how the site looks or performs.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |             |
| MEDIUM   | <b>Page overflows the desktop window</b> DESKTOP <p>On a 1366px desktop window something still extends past the right edge and gets clipped or forces a horizontal scrollbar. That is almost always a fixed-width element or an image without a max-width, and it reads as broken on the device most buyers research from.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |             |

| SEVERITY | FINDING                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | HOW WE KNOW |
|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| LOW      | <b>Search-result title is leaving room on the table</b> BOTH SEO <p>Google gives you about 60 characters of headline space in search results. This page is using 15. Adding the value proposition or a relevant keyword gives someone one more reason to click.</p>                                                                                                                                                                                                                                                                                                                                      |             |
| LOW      | <b>No structured data for rich search results</b> BOTH <p>The page has no schema.org markup. Adding the right type (Product, Article, Organization, FAQ) lets Google show rich results like star ratings and prices, which lift click-through for free.</p>                                                                                                                                                                                                                                                                                                                                              |             |
| LOW      | <b>3 generic CTA links/buttons ("Click here", "Learn more", "Submit")</b> BOTH <div>ACCESSIBILITY (WCAG) CONVERSION 3 ELEMENTS</div> <p>Screen-reader users hear a list of "click here, click here, learn more" with no context. Sighted users learn nothing about where the link goes from the label alone. Rewrite each CTA to describe the destination ("See pricing", "Read the case study").</p> <p>-----</p> <p>THE EXACT ELEMENTS WE FOUND:</p> <ul style="list-style-type: none"> <li>• <u>"Learn more" (a)</u></li> <li>• <u>"Learn more" (a)</u></li> <li>• <u>"Learn more" (a)</u></li> </ul> |             |
| LOW      | <b>No third-party analytics tag detected</b> BOTH TRACKING <p>No Google Analytics, GA4, or other third-party analytics tag was found in the page. If you rely only on platform or server-side analytics that is fine; but if not, a third-party tag is the baseline way to see how many visitors arrive, where they come from, and what converts. First-party or server-side analytics are not detectable from the outside, so this may already be handled.</p>                                                                                                                                          |             |
| LOW      | <b>No email capture or newsletter detected</b> BOTH CONVERSION <p>No email-marketing tag (Klaviyo, Mailchimp, etc.) was found. If capturing visitors is relevant to this site, an email signup builds an owned audience you keep regardless of ad costs. Not every site needs one.</p>                                                                                                                                                                                                                                                                                                                   |             |
| LOW      | <b>Unused JavaScript is being downloaded</b> BOTH PERFORMANCE <p>Code that never runs on this page still costs download and parse time on every visit. Splitting or removing it speeds up load. Lighthouse measured: Est savings of 112 KiB.</p>                                                                                                                                                                                                                                                                                                                                                         |             |
| LOW      | <b>Unused CSS is being downloaded</b> BOTH PERFORMANCE <p>Style rules that this page never uses still block rendering while they download. Trimming them frees the paint path. Lighthouse measured: Est savings of 93 KiB.</p>                                                                                                                                                                                                                                                                                                                                                                           |             |

| SEVERITY | FINDING                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | HOW WE KNOW |
|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| LOW      | <div><div>Sitemap URL redirects</div><div>BOTH</div><div>SEO</div><div>3 EXAMPLES</div></div> <p>A URL listed in your sitemap redirects to a different URL. Sitemaps should list final destination URLs; redirected entries waste crawl budget and dilute ranking signals. (Found across a sample of 8 pages from your sitemap, a partial crawl rather than your full site.)</p> <p>-----</p> <p>THE EXACT EXAMPLES WE FOUND:</p> <ul style="list-style-type: none"><li>https://www.islamiccouncil.com/an-islamic-examination-on-forex-market-practices -&gt; https://ifadvisory.org/research/an-islamic-examination-of-forex-market-practices</li><li>https://www.islamiccouncil.com/ifa/shariah-and-security-the-role-of-insurance-in-islamic-finance -&gt; https://ifadvisory.org/research/the-role-of-insurance-in-islamic-finance</li><li>https://www.islamiccouncil.com/ifa/preserving-a-legacy-exploring-islamic-wills-and-their-profound-impact-part-ii -&gt; https://ifadvisory.org/research/exploring-islamic-wills-part-ii</li></ul> |             |
| LOW      | <div><div>No llms.txt file</div><div>BOTH</div><div>SEO</div></div> <p>No /llms.txt. This emerging standard gives AI search engines a clean, structured map of your most important content, improving how they understand and cite your site.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |             |

Accessibility findings are automated checks against Web Content Accessibility Guidelines (WCAG) 2.1 and 2.2. They flag potential barriers and legal risk, not a certification or a determination of compliance with the ADA, Section 508, or EN 301 549. Automated testing catches only a subset of issues; a full conformance review needs manual and assistive-technology testing by a qualified reviewer.

FROM FINDING TO FIX

Want the fix, not just the finding?

Install Harvv and we turn each issue above into a ready-to-paste prompt for your AI coding assistant. Drop it into Cursor, Claude, or Copilot and the diagnosis becomes a concrete code change, written against this exact page.

Get the fix prompts

"How we know": **unlabeled** = a deterministic fact, identical on every load (e.g. element sizes). Most findings are this kind, so we only mark the exceptions: **median across loads** = a noisy lab metric, reported as a median. **real-user field data** = Google CrUX, actual Chrome visitors.

Structural and AI-search checks crawl up to 8 pages from your sitemap (a sample, not your full site). "Broken" means a link returned 404, 410, or 5xx, or did not respond; access-controlled pages (401, 403) are not counted.

02

## Performance: phone, desktop, and real visitors

| METRIC               | MOBILE | DESKTOP | READ |
|----------------------|--------|---------|------|
| TTFB (lab median)    | 26 ms  | 31 ms   | LAB  |
| FCP (lab median)     | 188 ms | 204 ms  | LAB  |
| LCP (lab median)     | 260 ms | 284 ms  | GOOD |
| Page weight (median) | 1.0 MB | 1.1 MB  | OK   |

Google Lighthouse (lab): Performance **69** mobile / **94** desktop, SEO **85**, Accessibility **100**, Best Practices **96**.

Lab numbers are from a headless mobile browser on an unthrottled connection: treat them as a floor, not a typical experience. Add a Google API key to light up real-user field data (CrUX) and Lighthouse scores.

03

## Tiny buttons are hard to tap on mobile

**48 of 84 tappable items** on this page come in below 44×44 pixels, the size Apple and Google both recommend for reliable tapping on a phone. The same ones came up small on every one of the 4 test loads, so this is the page itself, not a fluke.

When customers can't tap what they expect to, they get frustrated and many of them leave. They don't file a bug. They don't try again. They just leave. A desktop dashboard can't see this because it's the difference between a thumb and a cursor.

The buttons measuring below the minimum on this scan:

- a 205x11 "INFO@ISLAMICCOUNCIL.COM"
- a 94x17 "24casino login"
- a 63x17 "30bet UK"
- a 124x17 "30bet online casino"
- a 65x17 "casino666"

- a 45x17 "Acebet"
- a 79x17 "Africasports"
- a 54x17 "Ala Win"

The fix is CSS-only on most sites: add padding around the icon (don't just change the icon size) so the actual tap area is at least 44×44 pixels. No redesign, no new assets.

04

## Technical SEO & structured data

| CHECK                     | RESULT                     |
|---------------------------|----------------------------|
| Title                     | Islamic Council (15 chars) |
| Meta description          | MISSING                    |
| H1                        | 1 on page                  |
| Canonical                 | PRESENT                    |
| Structured data (JSON-LD) | NONE                       |
| Open Graph                | TITLE + IMAGE              |

05

## The fix checklist

Everything to fix, priority first, each tagged with the screen it affects and a rough effort. Work top to bottom.

☐ Tiny buttons are hard to tap on mobile MOBILE CSS ONLY

☐ Google Analytics tracking broken BOTH DEV AFTERNOON

☐ JavaScript errors were logged during load BOTH DEV AFTERNOON

☐ Add statistics / fact density for AI citations BOTH VARIES

☒ **Broken internal links** BOTH VARIES

☐ **Google is writing your search snippet for you** BOTH 1 LINE

☐ **Security headers are missing or weak** BOTH VARIES

☐ **Page overflows the desktop window** DESKTOP CSS ONLY

☐ **Search-result title is leaving room on the table** BOTH 1 LINE

☐ **No structured data for rich search results** BOTH VARIES

☐ **3 generic CTA links/buttons ("Click here", "Learn more", "Submit")** BOTH VARIES

☐ **No third-party analytics tag detected** BOTH DEV AFTERNOON

☐ **No email capture or newsletter detected** BOTH VARIES

☐ **Unused JavaScript is being downloaded** BOTH VARIES

☐ **Unused CSS is being downloaded** BOTH VARIES

☐ **Sitemap URL redirects** BOTH VARIES

☐ **No llms.txt file** BOTH VARIES

Effort is a rough read from the outside: "CSS only" means no new assets or backend work, "1 line" means a single tag, "Dev afternoon" means a developer needs to touch tracking or scripts.

06

## What this report cannot tell you

Everything above is from the outside, looking at the page on a simulated phone and desktop. The questions that actually decide revenue need real visitors. Install the Harvv pixel (one script tag, 16 KB, zero personal data, no engineering project) and within about 72 hours you'd know which buttons real customers tapped and missed, how often Google Analytics is missing visits, and exactly where mobile shoppers stalled and left. This report shows you where to look. The pixel shows you how often it happens, and to whom.

07

## How we did this, and what it can't prove

- **4 mobile + 2 desktop loads** of one URL from headless Chrome (iPhone viewport at 390px, desktop at 1366px), August 1, 2026. Enough loads to separate real defects from random noise, not a full-site crawl.
- **Lab numbers, not real-user numbers** (no field data was available for this run). Real devices on real networks run slower.
- **Friction is inferred, not counted.** We can prove a button is small. We can't, from the outside, count how often it causes a missed tap. That requires the pixel on a live page.

### About Harvv, the source of this teardown

**Harvv** is a behavioral UX analytics platform (harvv.com). A lightweight JavaScript pixel captures how real visitors behave on a site (dead clicks, rage clicks, scroll depth, Core Web Vitals, JavaScript errors, and 50+ other signals) and the engine turns them into prioritized, plain-English findings. This teardown is the outside-in version of that: the same detectors run against a public page, with no pixel installed.

**How to read it.** Every finding here is a reproducible, automated measurement, not an opinion: element sizes, contrast ratios, load metrics, and structured-data checks that anyone can re-run against the same URL. The method is stated in full above. Automated testing catches a subset of issues, so this is a starting point, not a certification.

**Full disclosure.** Harvv makes the pixel that would measure the friction these findings imply, so we have a commercial interest. That is exactly why the findings are kept to things a reader can verify independently, and why nothing here is inflated: an unreproducible claim would undermine the tool it is meant to demonstrate.

Prepared by Harvv (harvv.com), a behavioral UX analytics platform. Last updated August 1, 2026.