SITE TEARDOWN · VOXSOLUTIONS

VOXSOLUTIONS.CO
SITE HEALTH · AUGUST 25, 2026
PREPARED BY HARVV

WHAT YOUR SITE IS ACTUALLY DOING.

One page: what is working, what is costing you visitors, and what to fix next. A phone-and-desktop teardown of the live site: 4 phone loads + 2 desktop loads, cross-checked against real Chrome users from Google's field data. No login, no insider access, no Harvv pixel needed. The full evidence is at the bottom.

August 25, 2026 · External scan + real-user field data · 4 MOBILE + 2 DESKTOP LOADS + GOOGLE CRUX

WORKING

What's already working. These held up across every load.

2.3s	Speed is good.
0.02	Layout stays put as it loads.
0	No JavaScript errors on load.
92/100	Lighthouse scores SEO 92/100. The fundamentals Google looks for are present.

COSTING YOU

Ranked by what hurts conversion most. Full evidence below.

53/129	Tiny buttons are hard to tap on mobile
41%	Add quotations so AI engines cite this page
63	Page loads insecure (http) resources
2	2 form fields have no label

✓ Nothing spilled past the edge at either 390px (phone) or 1366px (desktop), so the structure is responsive.

in-app Click activity may be invisible inside the Facebook in-app browser

fix Security headers are missing or weak

FIXING NEXT

TAP TARGETS AND IMAGE SIZES.

2 small changes, on the pages people actually land on: Tiny buttons are hard to tap on mobile; Images have no width or height set (layout is stable for now). We re-measure the same samples after.

2 HOURS

AI SEARCH VISIBILITY

How visible is voxsolutions.co to AI search?

ChatGPT, Perplexity, and Google AI Overviews are the new front page. The AI checks in this report are a preview. A free account turns them into a live 0 to 100 score, tracked daily and benchmarked against your competitors.

See the full AI report, free

01

Findings, ranked by what hurts conversion most

SEVERITY	FINDING	HOW WE KNOW
HIGH	**Tiny buttons are hard to tap on mobile** MOBILE · ACCESSIBILITY (WCAG) · CONVERSION · 8 ELEMENTS 53 of 129 tappable items on this page (41%) measure under 24 pixels on their shorter side, below the WCAG minimum, and well under the 44 pixels Apple and Google recommend for reliable tapping, and the same ones came up small on every test load. When visitors can't hit what they expect to, they get frustrated and many of them leave instead of trying again. THE EXACT ELEMENTS WE FOUND: • `a 43x17 "Español"` • `a 38x17 "English"` • `button 12x24 "Previous"` • `button 12x24 "Next"` • `a 77x23 "LEAP 2026"` • `a 90x18 "Learn more"` • `a 90x18 "Learn more"` • `a 90x18 "Learn more"`	
MEDIUM	**Page loads insecure (http) resources** BOTH · SEO 63 resources load over plain http on a secure page. Browsers block or warn on mixed content, which breaks the padlock and can break the resource. (Found across a sample of 8 pages from your sitemap, a partial crawl rather than your full site.)	

LOW

Images have no width or height set (layout is stable for now)

BOTH PERFORMANCE SEO 6 IMAGES

190 of 291 images don't declare width and height. Your layout currently stays stable (measured Cumulative Layout Shift is 0.02, which is fine), most likely because space is reserved another way (CSS), so this is not causing visible jumps today. It is still worth setting explicit dimensions or a CSS aspect-ratio so a slow connection or a future style change cannot reintroduce shift.

THE EXACT IMAGES WE FOUND:

- `vox-solutions.svg "Vox Solutions logo – SMS"`
- `nav-icon-overview.svg`
- `nav-icon-overview.svg`
- `nav-icon-overview.svg`
- `nav-icon-overview.svg`
- `nav-icon-overview.svg`

MEDIUM

2 form fields have no label

BOTH ACCESSIBILITY (WCAG) CONVERSION TRACKING 2 ELEMENTS

Screen readers can't announce these fields, and a sighted user who clears the placeholder can't recover the prompt. Wrap each input in <label>…</label> or add aria-label.

THE EXACT ELEMENTS WE FOUND:

- `name="s" (input) placeholder="Search…"`
- `(input) placeholder="Search…"`

HIGH

Add quotations so AI engines cite this page

BOTH AI SEARCH SEO

Generative engines (ChatGPT, Perplexity, AI Overviews) lift sourced, attributed quotes almost verbatim, and quotations are the single strongest citation lever (studies measure roughly +41%). Add 1-2 attributed expert quotes or blockquotes to the pages below. (Found across a sample of 8 pages from your sitemap, a partial crawl rather than your full site.)

LOW

No advertising pixel detected

BOTH TRACKING

Analytics is present but no Meta/Google/TikTok ad pixel was found. If you run paid ads, conversion tracking should be installed before the next campaign so the platforms can optimize toward buyers, not clicks.

MEDIUM

Click activity may be invisible inside the Facebook in-app browser

BOTH TRACKING

Patterns on this page (shadow-DOM markers) tend to suppress click events inside Android Webview and iOS in-app browsers. Visitors arriving from Meta ads may register as zero-interaction sessions even when they're actively using the page. Add a server-side landing tracker so you don't lose that audience entirely.

MEDIUM

Security headers are missing or weak

BOTH SECURITY

The server response is missing browser-hardening headers that protect visitors and are a standard security and agency checklist item. Missing or weak here: Content-Security-Policy (the main defense against injected and cross-site scripts); clickjacking protection (X-Frame-Options or a CSP frame-ancestors rule); HSTS (Strict-Transport-Security, which forces HTTPS on return visits); X-Content-Type-Options: nosniff (stops MIME-type sniffing attacks). These are set at the server, CDN, or host level (most platforms expose them in settings or a config file) and do not change how the site looks or performs.

LOW

10 generic CTA links/buttons ("Click here", "Learn more", "Submit")

BOTH ACCESSIBILITY (WCAG) CONVERSION 5 ELEMENTS

Screen-reader users hear a list of "click here, click here, learn more" with no context. Sighted users learn nothing about where the link goes from the label alone. Rewrite each CTA to describe the destination ("See pricing", "Read the case study").

THE EXACT ELEMENTS WE FOUND:

- `"Learn more" (a)`
- `"Learn more" (a)`
- `"Learn more" (a)`
- `"Learn more" (a)`
- `"Learn more" (a)`

LOW

Some text is too small to read on phones

MOBILE ACCESSIBILITY (WCAG) CONVERSION

76 chunks of text come in under 12 pixels on this page. Most visitors don't zoom, they just skim past anything that small. Bumping the smallest body text to 14 pixels makes the page read without effort.

How we know: median across loads

Accessibility findings are automated checks against Web Content Accessibility Guidelines (WCAG) 2.1 and 2.2. They flag potential barriers and legal risk, not a certification or a determination of compliance with the ADA, Section 508, or EN 301 549. Automated testing catches only a subset of issues; a full conformance review needs manual and assistive-technology testing by a qualified reviewer.

"How we know": **unlabeled** = a deterministic fact, identical on every load (e.g. element sizes). Most findings are this kind, so we only mark the exceptions: **median across loads** = a noisy lab metric, reported as a median. **real-user field data** = Google CrUX, actual Chrome visitors.

Structural and AI-search checks crawl up to 8 pages from your sitemap (a sample, not your full site). "Broken" means a link returned 404, 410, or 5xx, or did not respond; access-controlled pages (401, 403) are not counted.

02

Performance: phone, desktop, and real visitors

METRIC	MOBILE	DESKTOP	READ
TTFB (lab median)	441 ms	399 ms	LAB
FCP (lab median)	728 ms	762 ms	LAB
LCP (lab median)	804 ms	834 ms	GOOD
Page weight (median)	1.5 MB	1.6 MB	OK

METRIC	MOBILE	DESKTOP	READ
Real LCP (p75, origin)		2.3 s	GOOD
Real INP (p75)		113 ms	GOOD
Real CLS (p75)		0.02	GOOD

Google Lighthouse (lab): Performance **90** mobile / **96** desktop, SEO **92**, Accessibility **89**, Best Practices **100**.

Lab numbers are from a headless mobile browser on an unthrottled connection: treat them as a floor, not a typical experience.

03

Tiny buttons are hard to tap on mobile

53 of 129 tappable items on this page come in below 44×44 pixels, the size Apple and Google both recommend for reliable tapping on a phone. The same ones came up small on every one of the 4 test loads, so this is the page itself, not a fluke.

> When customers can't tap what they expect to, they get frustrated and many of them leave. They don't file a bug. They don't try again. They just leave. A desktop dashboard can't see this because it's the difference between a thumb and a cursor.

The buttons measuring below the minimum on this scan:

- a 43x17 "Español"
- a 38x17 "English"
- button 12x24 "Previous"
- button 12x24 "Next"
- a 77x23 "LEAP 2026"
- a 90x18 "Learn more"
- a 90x18 "Learn more"
- a 90x18 "Learn more"

The fix is CSS-only on most sites: add padding around the icon (don't just change the icon size) so the actual tap area is at least 44×44 pixels. No redesign, no new assets.

04

Technical SEO & structured data

CHECK	RESULT
Title	VOX Solutions | The Multi-Vertical Monetisation Platform (56 chars)
Meta description	188 chars
H1	1 on page
Canonical	PRESENT
Structured data (JSON-LD)	1 block(s)
Open Graph	TITLE + IMAGE

05

The fix checklist

Everything to fix, priority first, each tagged with the screen it affects and a rough effort. Work top to bottom.

- [ ] **Tiny buttons are hard to tap on mobile** MOBILE CSS ONLY
- [ ] **Page loads insecure (http) resources** BOTH VARIES
- [ ] **Images have no width or height set (layout is stable for now)** BOTH CSS ONLY
- [ ] **2 form fields have no label** BOTH VARIES
- [ ] **Add quotations so AI engines cite this page** BOTH VARIES
- [ ] **No advertising pixel detected** BOTH DEV AFTERNOON
- [ ] **Click activity may be invisible inside the Facebook in-app browser** BOTH VARIES

- [ ] **Security headers are missing or weak** BOTH VARIES
- [ ] **10 generic CTA links/buttons ("Click here", "Learn more", "Submit")** BOTH VARIES
- [ ] **Some text is too small to read on phones** MOBILE CSS ONLY

Effort is a rough read from the outside: "CSS only" means no new assets or backend work, "1 line" means a single tag, "Dev afternoon" means a developer needs to touch tracking or scripts.

06

What this report cannot tell you

Everything above is from the outside, looking at the page on a simulated phone and desktop. The questions that actually decide revenue need real visitors. Install the Harvv pixel (one script tag, 16 KB, zero personal data, no engineering project) and within about 72 hours you'd know which buttons real customers tapped and missed, how often Google Analytics is missing visits, and exactly where mobile shoppers stalled and left. This report shows you where to look. The pixel shows you how often it happens, and to whom.

07

How we did this, and what it can't prove

- **4 mobile + 2 desktop loads** of one URL from headless Chrome (iPhone viewport at 390px, desktop at 1366px), August 25, 2026. Enough loads to separate real defects from random noise, not a full-site crawl.
- **Lab numbers, not real-user numbers**, except the CrUX rows, which are real Chrome users. Real devices on real networks run slower.
- **Friction is inferred, not counted.** We can prove a button is small. We can't, from the outside, count how often it causes a missed tap. That requires the pixel on a live page.

About Harvv, the source of this teardown

Harvv is a behavioral UX analytics platform (harvv.com). A lightweight JavaScript pixel captures how real visitors behave on a site (dead clicks, rage clicks, scroll depth, Core Web Vitals, JavaScript errors, and 50+ other signals) and the engine turns them into prioritized, plain-English findings. This teardown is the outside-in version of that: the same detectors run against a public page, with no pixel installed.

How to read it. Every finding here is a reproducible, automated measurement, not an opinion: element sizes, contrast ratios, load metrics, and structured-data checks that anyone can re-run against the same URL. The

method is stated in full above. Automated testing catches a subset of issues, so this is a starting point, not a certification.

Full disclosure. Harvv makes the pixel that would measure the friction these findings imply, so we have a commercial interest. That is exactly why the findings are kept to things a reader can verify independently, and why nothing here is inflated: an unreproducible claim would undermine the tool it is meant to demonstrate.

Prepared by Harvv (harvv.com), a behavioral UX analytics platform. Last updated August 25, 2026.